

Dyson's most powerful HEPA cordless vacuum¹

dyson gen5detect



1. Suction tested to IEC62885-4 CL5.9, tested at the flexible inlet, loaded to bin full, in Boost mode by independent third-party, SGS-IBR Laboratories US in 2022.
2. Compared to the original Dyson Laser Slim Fluffy™ cleaner head. Effectiveness influenced by ambient light conditions, debris type and surface.
3. Filtration tested against ASTM F3150, tested in Boost mode by independent third-party, SGS-IBR Laboratories US in 2022.

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Key features and benefits

Dyson's most powerful HEPA cordless vacuum¹

Reveals 2x as much invisible dust²

Whole machine HEPA filtration captures 99.99% of particles as small as 0.1 microns³

A piezo sensor counts and sizes particles 15,000 times a second – automatically increasing power where needed. An LCD screen displays the data to show when your floor is clean⁴.

Digital Motorbar™ cleaner head - Intelligently adapts suction power to different floors.⁵ Hair removal vanes automatically de-tangle hair from the brush bar as you clean.

Hair screw tool - Picks up hair. Fast. With Dyson anti-tangle technology

Transforms to a handheld in a click, The Built-in dusting and crevice tool is always at your fingertips

New single-button power control, no trigger to hold

Up to 70 minutes of run time⁶

Optional Click-in battery pack – remove and replace at the press of a button for even longer cleans⁷



Specifications

RRP	SKU code	Colour	Product weight	Run time
\$1499	443066-01	Purple/Iron	3.5kg	Up to 70 Minutes ⁶
Bin volume	Height	Length	Width	Filtration
0.77L	1276mm	276mm	250mm	Whole Machine HEPA Filtration

1. Suction tested to IEC62885-4 CL5.8 and CL5.9, tested at the flexible inlet, loaded to bin full, in Boost mode by independent third-party, SGS-IBR Laboratories US in 2022. 2. Compared to the original Dyson Laser Slim Fluffy™ cleaner head. Effectiveness influenced by ambient light conditions, debris type and surface. 3. Filtration tested against ASTM F3150, tested in Boost mode by independent third-party, SGS-IBR Laboratories US in 2022. Filtration efficiency is calculated by comparing the number of standardised dust particles entering the vacuum cleaner against those released. The capture rate may differ depending on actual environment and the mode. 4. Best accuracy achieved in Auto mode. Auto ramp feature in Auto mode only. Testing based on average in home usage according to Dyson internal test data. 5. Dynamic Load Sensing technology only applies in Auto mode with the Digital Motorbar™ cleaner head attached. 6. Applies in Eco mode on hard floor. Actual run time will vary based on power mode, floor type and/or attachments used. 7. Additional click-in battery available to purchase separately.



Who is the customer and how do we trade up from v15?

Super Cleaners: Those who can't rest until the house is clean, and will be drawn to the unrivaled suction power and versatility of the Gen5detect™

Tech Enthusiasts: People looking for the latest and greatest. The new fifth-generation motor, combined with re-engineered Fluffy Optic™ cleaner head and updated user interface will be key selling points.

Families with Large Homes + Pets: The de-tangling Digital Motorbar™ and hair screw tool are perfect for homes with pets, combined with a new 10 cell battery for up to 70 minutes runtime⁶

Why Choose Gen5 Detect™ Over V15 Detect™

- More power combined with additional run time
- Reveals 2x as much invisible dust²
- Single button power control + ergonomically designed handle and comfort pad
- HEPA filtration captures 99.99% of particles down to 0.1 microns³
- Increased versatility with in-built crevice and dusting tool

What's in the box?

Fluffy Optic™ cleaner head - A blade of light reveals twice as much invisible dust.²

Digital Motorbar™ cleaner head - Intelligently adapts suction power to different floors.⁵ Hair removal vanes automatically de-tangle hair from the brush bar as you clean.

Built-in dusting and crevice tool - Wand detaches in a click to reveal a ready-to-use crevice tool stored inside for on-the-spot cleans.

Combination tool - Two tools in one, for simple switching between surfaces.

Hair screw tool - Picks up hair. Fast. With Dyson anti-tangle technology. Anti-tangle conical brush bar spirals hair off and into the bin to prevent wrapping of hair around the brush bar.